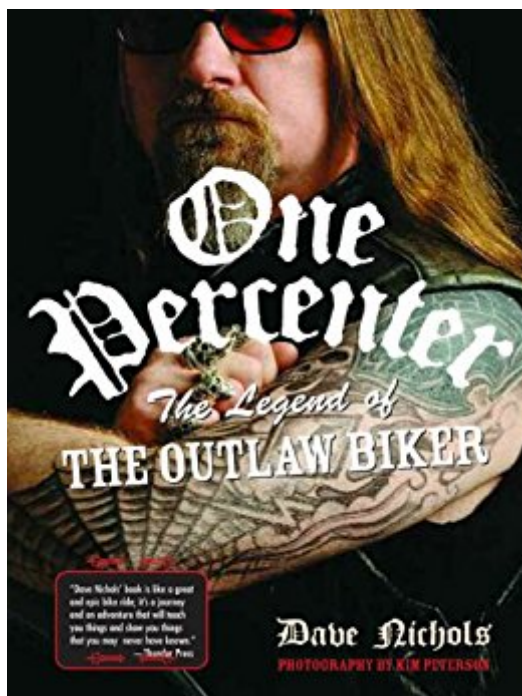


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# One Percenter: The Legend Of The Outlaw Biker



## Synopsis

From the editor-in-chief of Easyriders magazine, One Percenter presents an unprecedented social analysis of American outlaw biker culture. A longtime biker and self-proclaimed nonconformist, Dave Nichols is not a subtle man. "Bikers are the last wolves in a land of sheep," he affirms—but the motivations of today's biking culture stretch far back into the annals of human history. One Percenter: The Legend of the Outlaw Biker illuminates the origins of rebel mentality, which began far outside of cycling: with groups from the Mongols and Huns to the Vikings, from pirates to the gunslingers of the Old West. In his signature no-nonsense style, Nichols traces his own defiant mindset from ancient times all the way into the modern era, where this one-percenter perspective is best embodied by outlaw bikers. As biographical as it is insightful, One Percenter also touches on the iconic Harley-Davidson motorcycle, gives a brief history of Easyriders magazine, and unapologetically criticizes the U.S. media for what Nichols views as a biased, unfairly negative portrayal of motorcycle clubs. Complete with an exclusive collection of photographs taken by Kim Peterson, editor of In The Wind magazine, this book offers a fascinating and analytical discussion of the rebel ethos that has become a staple of American popular culture.

## Book Information

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## Customer Reviews

I enjoyed this book, I got my first Easyrider magazine in 1980. I got my first look at 1% in 1970.

Interesting read

Dave Nichols is a life long biker and an experienced writer. In this book, he tries to find the origins of the "outlaw rider" myth in popular culture. This is one of the better books about the top motorcycle clubs and the top motorcycle riders in the USA.

Found three obvious errors. First "strike your colors" means to lower your flag, not raise it.

.Secondly it mentions someone who was a gunner on B-52s during WW II. B-52s didn't come out till after the war. Thirdly it mentions the AOA the American Outlaw Association as if it were an organisation for all 1% bikers. When in fact it is the official name of the Outlaws MC. Other than that it was an entertaining bit of history.

Its pretty good. A lot of general information. If you are looking for a inside look at club life this isn't your book. If you are looking for something painted with broad strokes crack this one open.

Hessian mccoool. I was a charter member of the. Hessian mccoool. one of the original 7members. Tommy maniacally was the first pres. he has been in ca horizon food 35 years and was just continued. for 10Moore years. I left. the club. in1972. I am now 83 years old and am still in touch with a few. jim. Hayes aka Saginaw. emailsaginaw1055 gmail.com

this book skims the world of motorcycle history. it left me wanting more details on the history and details of motorcycle clubs.

Bought this book for my husband as he enjoys reading real life biographies. He loved the writing and storyline so muc that he couldnt put it down. lolHe read it in record time and will probably read it again.

Dave provides a great historical perspective about where the one percenter mentality is derived from. There is also a very patriotic stance to the whole book and a breakdown of Harley Davidson's American success. Good read.

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